

IDEE 'HEMUS 2022' – EXHIBITION SPECIFICATIONS

PERIOD	1 – 4 June 2022
PLACE	Bulgaria, Plovdiv, International Fair Plovdiv (37, Tzar Boris III Obedinitel Blvd.)
ORGANIZER PARTNERS PATRONAGE	"Hemus 95" Foundation. Main partners: The International Fair Plovdiv and The Bulgarian Defence Industry Association. Under the auspices of Ministry of Defence and Ministry for Economics of Republic of Bulgaria.
EXHIBITION DOMAINS	Main domains include but are not limited to Products and Services in the areas of: <ul style="list-style-type: none"> . Land Forces . Air Forces . Navy . Joint Capabilities, Combat Support, Logistics . Antiterrorism, Cyber Security, Border Security, Strategic Communications, UAV's . Science, Education, Innovations, R&D, Testing and Evaluation, S&T
PARTICIPANTS	<p>"HEMUS" addresses all Bulgarian and foreign producers, traders, experts, representatives of national and foreign governmental institutions, international organizations, scientific and educational bodies and institutions, non-profit organizations etc., and provides an international showcase for their innovations, R&D activities, defence equipment, products and services and their acquisition in the broad spectrum of Security and Defence.</p> <p>In 2020 among the exhibitors were leading world companies from Austria, Australia, Belarus, Belgium, Bulgaria, Germany, Denmark, Israel, Spain, the United Arab Emirates, Poland, USA, Turkey, Finland, France and Czech Republic.</p> <p><i>"Hemus 2020" was one of the few worldwide carried out physically in heavy pandemic restrictions and economic difficulties but never-the-less its commercial parameters exceeded those of previous editions.</i></p>
VISITORS	<p>The previous edition in 2020 attracted significant number of national official delegations, VIPs from NATO Agencies, National Armament Directors, Ambassadors, Defence and Trade Attaches and many other high-ranking decision-makers. Also, we hosted the President of the Republic of Bulgaria, Members of Parliament, Deputy Prime Ministers, Ministers, the Chief of Defence, the Chiefs of the Services, Generals, Admirals and many other high-ranking decision-makers.</p> <p>For the Edition in 2022 official delegations from over 60 countries, as well as representatives from NATO and its Agencies, EU and European Defence Agency are to be invited in due time.</p>
ACCOMPANYING EVENTS	<p>XI-th International Scientific Conference - dedicated on Defence Research, Technology and Innovation and Industrial cooperation in interest of Security and Defence.</p> <p>Industrial Forum - aiming to investment, joint research and development.</p> <p>Live Demonstrations and Live Firings at Military Test Range – offer opportunity to demonstrate product's mobility, functionality and firepower.</p> <p>Meetings - extended opportunities for 'b2b', 'b2g' and 'g2g' meetings.</p>
AREA	Covered pavilion area of above 10 700 sq.m. and open area of over 20 000 sq.m.
ADVERTISING	Sponsorship packages. Tailor-made advertising and PR solutions. Presentation.
FOR YOUR CONVENIENCE	We have partnership with: travel agencies, hotels, logistics service providers and others, which will offer our exhibitors reasonable price and quality services.
FOR DETAILS	<p>Visit: http://www.hemusbg.org/en or search at Linked In for 'HEMUS' IDEE.</p> <p>Tel.: +359 32 620 300. Mob.: +359 876 676 033. E-mail: manager@hemusbg.org</p> <p>Address: Office 6, 116 Hristo Botev Blvd., 4000, Plovdiv, BULGARIA.</p>